# **TRUCHHASSEE** BEER FESTIVAL

2018

EST

**Benefiting UPHS Human Services Agencies** 

# **AUGUST 28, 2021**

Donald L. Tucker Civic Center







## **EXCLUSIVE SPONSORSHIPS**

| EST. 2018<br>TALLAHASSEE<br>BEER FESTIVAL   | SOLD<br>Bernaster<br>Presenting<br>\$5,000 | SOLD<br>Experience<br>\$3,500        | Tasting<br>Mug<br>\$2,500 |
|---|--|--------------------------------------|---------------------------|
| Unique Sponsor Logo Opportunities   | Logo on<br>Everything                      | Logo on VIP<br>Experience<br>Signage | Logo on<br>Tasting<br>Mug |
| Sponsor Logo on Event Marketing<br>Material, Website, Social Media and<br>Signage | F  | Ĩ                                    | Ĩ                         |
| Access to VIP Experience  | F  | Ĩ                                    | F                         |
| VIP Tickets Included  | 10   | 8                                    | 6                         |
| General Admission Tickets Included  | 10<br>፻ገ <b>ଲ</b>                          | <sup>8</sup><br>የገሕ                  | ሪ<br>፻ገ <b>ଲ</b>          |
| Food Included   |  |                                      |                           |

#### **SPONSORSHIPS**

| Sponsor Logo on Event Marketing<br>Material, Website, Social Media and | Keg<br>Sponsor<br>\$1,000 | Tap<br>Sponsor<br>\$500 | Pint<br>Sponsor<br>\$250 |
|--|---------------------------|-------------------------|--------------------------|
| Signage<br>Access to VIP Experience                                    | Ĩ                         | F                       | Ĩ                        |
| VIP Tickets Included   | 4                         | 2                       | 2                        |
| General Admission Tickets Included                                     | 4                         | 2                       |                          |
| Food Included  | Ĩ                         | Ĩ                       | Ĩ                        |

### CUSTOM SPONSOR PACKAGES AVAILABLE