TALLAHASSEE BEER FESTIVAL

Benefiting UPHS Human Services Agencies

AUGUST 26, 2023

Donald L. Tucker Civic Center
2022 IN NUMBERS

2,200 ATTENDEES

200+ BEER OPTIONS

100+ BREWERIES

$50,000 DISTRIBUTED TO LOCAL UPHS MEMBER HUMAN SERVICE NONPROFIT ORGANIZATIONS
# Exclusive Sponsorships

**Brewmaster Presenting**

- **$5,000** (1 avail)
  - Sponsor Logo on Everything
  - Logo on VIP Experience Signage
  - Logo on Tasting Mug

**VIP Experience**

- **$3,500** (3 avail)
  - Sponsor Logo on VIP Experience Signage
  - Logo on Tasting Mug

**Tasting Mug**

- **$2,500** (2 avail)
  - Sponsor Logo on Tasting Mug

## Sponsorships

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Keg Sponsor $1,000</th>
<th>Tap Sponsor $500</th>
<th>Pint Sponsor $250</th>
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<tr>
<td>Logo on Everything</td>
<td>Logo on VIP Experience Signage</td>
<td>Logo on Tasting Mug</td>
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<tr>
<td>Access to VIP Experience</td>
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<td>VIP Tickets Included</td>
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<td>General Admission Tickets Included</td>
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<td>Food Included</td>
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